

Joy Cone and *Elf: Buddy's Sing-and-Cheer Along Edition* Promotional Giveaway Official Rules

NO PURCHASE NECESSARY. Giveaway begins Tuesday, November 20, 2018 and ends Friday, December 07, 2018. Entrants must be at least 18 years of age and reside in a country that receives shipments from the United States Postal Service at the time of entry to enter. Employees, officers and directors of Joy Cone Co. and each of their respective subsidiaries, parents and affiliates (all such individuals and entities collectively referred to herein as the "Promotion Entities") and advertising and promotion agencies (and members of their immediate family and/or those living in the same of household of each such employee) are not eligible.

HOW TO ENTER.

No purchase necessary. A purchase will not improve the chances of winning.

To enter: Visit Joy's Facebook Page, <https://www.facebook.com/JoyConeCo/>, and/or Instagram page (<https://www.instagram.com/joyconeco/>) between Tuesday, November 20, 2018 at 12:00am (EST) through Friday, December 07, 2018 at 11:59pm (EST). **Like and Comment** on any post(s) that mentions the *Elf: Buddy's Sing-and-Cheer Along Edition* Giveaway.

All entries must take place after Tuesday, November 20, 2018 at 12:00am (EST) to be eligible to win. No purchase is necessary to claim prize. By entering in the Giveaway all participants agree to be bound by the official rules of these Giveaway Rules and the decisions of the Sponsor, which shall be final and binding in all matters relating to the Giveaway.

For a printed copy of these official rules, send a self-addressed stamped envelope to Joy Cone "*Elf: Buddy's Sing-and-Cheer Along Edition*" Official Rules, Joy Cone Co. Attn: Marketing Department 3435 Lamor Road Hermitage, PA 16148.

WINNER SELECTION/NOTIFICATION. The *Elf: Buddy's Sing-and-Cheer Along Edition* Giveaway will end on Friday, December 7, 2018 at 11:59pm (EST). 10 winner(s) will be selected no later than 12/14/18 in a random drawing from among all eligible entries received. Each Giveaway is a different drawing that must be entered separately. In the event the Sponsor does not receive any eligible entries, the Sponsor has the right to cancel the Giveaway. Drawing will be conducted by Joy Cone Co., whose decisions are final. Odds of winning will depend upon the total number of eligible entries received. Winners will be notified via direct message on Facebook or Instagram. Failure to respond to notification or to respond to follow-up direct message within 24 hours to claim a prize when required may result in disqualification and selection of an alternate winner if time allows. In the event of a dispute as to the identity of any entrant, the entrant is deemed the "Authorized Account Holder" of the Facebook and/or Instagram account at time the individual became a subscriber.

PRIZE/ODDS. 10 random winners will be selected to receive (1) *Elf: Buddy's Sing-and-Cheer Along Edition* SD DVD and (1) FREE Joy Product Coupon. Approximate Retail Value of *Elf: Buddy's Sing-and-Cheer Along Edition* SD DVD: \$14.99. Approximate Retail Value of (1) FREE Joy Product Coupon: \$2.89. Odds of winning depend on the total number of entrants.

CONSENT TO COLLECTION AND USE OF PERSONAL INFORMATION. By entering the Giveaway and voluntarily providing personal information including, but not limited to, photos, name, address, city, email address, home and office telephone numbers (the "Entrant Information"), each Entrant grants permission to Sponsor for the collection and use of the Entrant Information for the purpose of administering the Giveaway and selecting the winner. Visit Sponsor's Privacy Policy <https://www.joycone.com/contact-us>

GENERAL. Parents of the entrants (under the age of 18 years old) agree to be bound by the terms of these rules and by the decisions of Sponsor, which are final and binding. By participating in this promotion, entrants agree to hold Warner Bros. Home Entertainment, Facebook, Inc., Instagram, Inc., Sponsor, and its parent company, subsidiaries, affiliates,

successors, assigns, officers and employees harmless for any injury or damage caused or claimed to be caused by participation in the promotion or acceptance or use of the prize, and also grants Sponsor the right to use winner's name and likeness for publicity purposes without further consideration to the extent allowed by law. Winner may be required to sign and return an affidavit of eligibility and/or other releases. If prize is not claimed, it will be awarded to an alternate winner. Sponsor is not responsible for any printing, typographical, mechanical or other error in the printing of the offer, administration of the promotion or in the announcement of the prizes. Sponsor is not responsible for electronic transmission errors or for technical malfunctions of any kind. If for any reason this Giveaway is not capable of running as planned, Sponsor reserves the right at its sole discretion to terminate or modify the Giveaway. Sponsor reserves the right in its sole discretion to disqualify any individual who is found to be tampering with the entry process or the operation of the Giveaway or the Website, to be acting in violation of these Official Rules, or to be acting in an unsportsmanlike or disruptive manner, or with the intent to disrupt or undermine the legitimate operation of the Giveaway, or to annoy, abuse, threaten or harass any other person. Warner Bros. Home Entertainment is not responsible for the collection, submission or processing of entries. Warner Bros. Home Entertainment is in no way sponsoring, endorsing, administering or in association of the Giveaway or the selection of winners. Facebook, Instagram and Pinterest are not responsible for the collection, submission or processing of entries. Facebook, Instagram and Pinterest are in no way sponsoring, endorsing, administering or in association of the Giveaway or the selection of winners. This Giveaway is subject to all applicable laws and is void where prohibited.

SPONSOR: The Giveaway is sponsored by JOY CONE CO. 3435 LAMOR ROAD, HERMITAGE, PA 16148. The decisions of Sponsor regarding the selection of winners and all other aspects of the Giveaway shall be final and binding in all respects.